

AFTER

BEFORE



Labels make it much easier to announce sales and prices. Use labels to display information such as product details to create an easy-to-understand sales floor.

## Shops

Labels help make easy-to-understand sales floors and POP displays so product names are easy to read and products you want to promote stand out.

### (A) Product management



## Supplies

Putting staff member names and supply identifiers on labels helps attract the attention of customers in the store.

### (B) Nameplate



### (C) Supply/condiment management



## Back office

Labels are the perfect way to manage supplies and equipment in the back office. Labels help tasks to go more smoothly and make it possible to respond quickly to customers' requests.

### (D) Notices



### (E) Schedule



### (F) Equipment/materials management



### (G) Cables



### (H) Terminals



## Convenient tapes for shop use

### Fluorescent Tape

Make reminders stand out more with bright colours of fluorescent tape that catch the eye.



Choose from four bright colours

FLUORESCENT PINK

FLUORESCENT ORANGE

FLUORESCENT GREEN

FLUORESCENT YELLOW

Tape colour / text colour

Tape width 18mm 12mm 9mm

### High-Strength Adhesive Tape

High-strength adhesive tape provides peace of mind when managing shared equipment that sees long-term use.



For equipment management, etc.

Tape colour / text colour BLACK on WHITE

Tape width 18mm 12mm 9mm

### Magnetic Tape

\*For use with models KL-G2 and KL-7400 only

Magnets are a big help if you want to change the place labels that are attached to things such as steel shelves and whiteboards.

Floor Supervisor Schedule (28 March 2018)				
Time	A	B	C	
Sales floor	8:00-12:00	12:00-17:00	17:00-22:00	
Fresh foods	Michael Martin	David Johnson	Sarah Brown	
Processed foods	David Johnson	Sarah Brown	Sarah Brown	
Home electronics	Albert Falkner	Michael Martin	Michael Martin	
Daily items	Albert Falkner	Albert Falkner	Ava Johnson	
Cash register	Sophia Anderson	Ava Johnson	Ava Johnson	
Storeroom	Sophia Anderson	Sophia Anderson	Sophia Anderson	

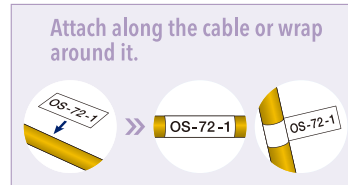
Arrange them freely to help in managing shifts

Tape colour / text colour BLACK on WHITE

Tape width 24mm

### Cable Flexible Tape

Organise cables that are hard to tell apart with cable tape attachable to curved surfaces.



Tape colour / text colour BLACK on WHITE

Tape width 18mm 12mm 9mm



## Solid backup for retail scenes through a wide range of functions

### Designed Logo printing

\*KL-G2 / KL-7400 / KL-HD1 / KL-820 / KL-130 [ 12 mm or wider tape ]

Designed Logo with illustrations greatly improve clarity when a text-only message is difficult to understand or does not stand out enough. 60 types are available. They can be used for POP displays and a wider range of other uses from safety measures for rules for the staff.

Designed Logo examples



\*KL-G2 / KL-HD1 / KL-130 : Available in 8 languages (English / Spanish / French / German / Italian / Swedish / Portuguese / Indonesian)  
\*KL-7400 / KL-820 : Available in 6 languages (English / Spanish / French / German / Italian / Swedish)

### Numbering

\*KL-G2 / KL-7400 / KL-820 [ 12 mm or wider tape ]

The numbering feature allows easy printing when inputting each number for labels with consecutive numbers would be a hassle. This is convenient for managing machinery and equipment.



\*Numbering from 0 to 99999 with the KL-G2 and to 999 with the KL-7400.  
\*You can print up to 100 numbered labels per print operation with the KL-G2 and KL-7400, and up to 9 numbered labels per print operation with the KL-820.



The backing paper is not cut. Slit

\*Models with half-cut function : KL-G2/CL-7400

### Barcode Printing

\*KL-G2 / KL-7400 / KL-820 / KL-130 [ 12 mm or wider tape ]

Barcode stickers let you find out right away the price and inventory of products when asked by customers. They are also great for checking inventory in the storeroom.



For product management

### Expanded Label

\*KL-G2 [ 12 mm or wider tape (top and bottom margin left if using 18 or 24 mm tape) ]

In places such as kitchens and staff rooms where it is important to maintain cleanliness and manage hygiene, make large labels easily by printing labels and attaching them together to make messages that really stand out.

