



# LABELING

Convenient functions help you organize your working environment easily.



Please visit the website for details in English.  
<https://www.casio-intl.com/asia/en/kl/>

The above link goes to Asia & Oceania English page,  
 for other areas and languages choose from the below link.  
<https://world.casio.com/country/>



## LABEL IT! EZ-LABEL PRINTER

for PCs or mobile devices



KL-P350W

- Accepts 24, 18, 12, 9 and 6mm tape widths
- 18mm print head / 200 dpi resolution
- \* When using Magnetic tape, print head is max. 16mm
- Auto cutter with half-cut function
- AC adaptor (included)

It's possible to print labels in any language used on PCs or mobile devices.



### Convenient printer keys for one-touch printing



#### Memory print

One-touch printing of pre-registered label data is useful for printing frequently used labels.



#### Reprint

One-touch reprinting of the previously printed content is convenient when you want to replace an existing label.

### KL-P350W Product Features

Fast, easy printing of labels useful for organizing and managing things

It's simple to print labels useful for a variety of applications, including filing, asset management, and attention notices. Insert QR Codes or barcodes.

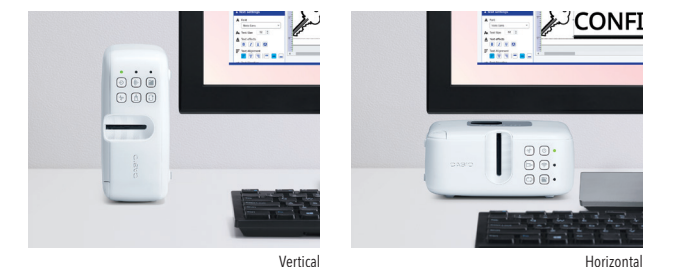
#### Estimates

24 mm	18 mm	Name	Label Printer	
		Date	01-Apr-2025	
		Section	Accounting Div.	

Actual size

### Space-saving design for desktop use

Choose horizontal or vertical setup according to the space available. The compact printer is always available to create labels when needed.



### Flagship model



### 642 illustrations and symbols



### 60 designed logos

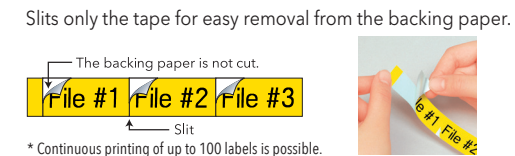


\* Available in 8 languages (English / Spanish / German / French / Italian / Swedish / Portuguese / Indonesian)

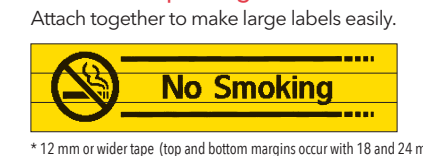
### Barcode printing



### Auto cutter with half-cut function



### Extended printing



### KL-G2

- Large, easy-to-read 4-line, 16-digit backlit LCD
- \* Input area: 3 lines
- Accepts 24, 18, 12, 9 and 6mm tape widths
- Prints up to 8 lines (24 or 18mm tape)
- 16mm print head / 200 dpi resolution
- Auto cutter with half-cut function
- Designed logo printing
- Barcode printing
- 642 illustrations and symbols
- Numbering
- AC adaptor (included) or 8 x AA-size alkaline (LR6) batteries (sold separately)

### PC-connectable (via USB)

Multiple languages



Two compatible label printing softwares - BA-300 and LABEL DESIGN MAKER

	USB Connection	Internet Connection
LABEL DESIGN MAKER	●	Necessary (Unnecessary for original labels)
BA-300	●	Unnecessary

LABEL DESIGN MAKER For details on Label Design Maker see p.46

Label printing software BA-300 operating environment

OS	Microsoft® Windows® 10 / Windows® 8.1 / Windows® 7 SP1
PC	At least 1 GB of memory, USB port as standard equipment

### Printing speed of 20mm/sec (twice the previous speed)\*

Twice the printing speed of previous models with no loss of printing quality. Increases work efficiency by reducing label production time!

\* Compared to the CASIO KL-HD1, when using the AC adaptor.



## LABEL DESIGN MAKER

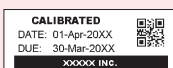
### Label Printing Software for KL-P350W and KL-G2

#### Simple operation for quick and easy label creation

Create original labels or print pre-designed labels simply by choosing from a wide variety of pre-loaded label samples.

##### Label samples

Name	Computer
Serial No.	A001-10001
Date	20-Apr-20XX
Section	Accounting Div.



#### Choosing labels by scene

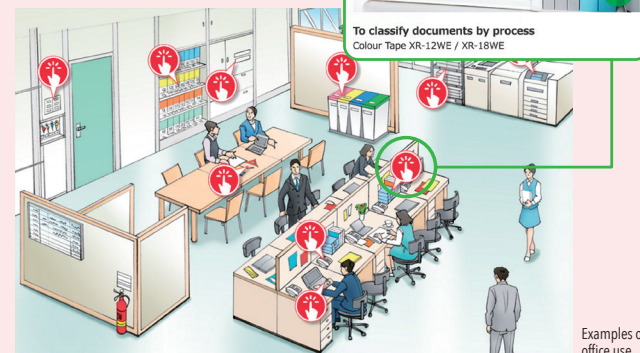
for PC

Label samples are searchable by setting.

- Factory • Office • Hospital
- School • Store • Construction



To classify documents by process  
Colour Tape XR-12WE / XR-18WE

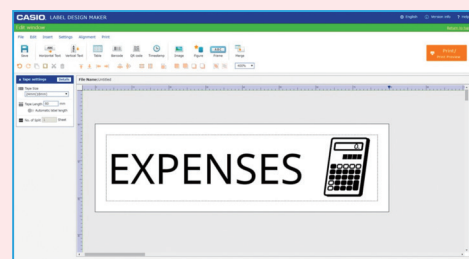


Examples of office use

#### Freestyle creation

for PC / for Smartphone

You can freely create original labels.

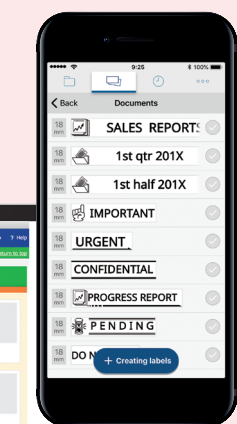
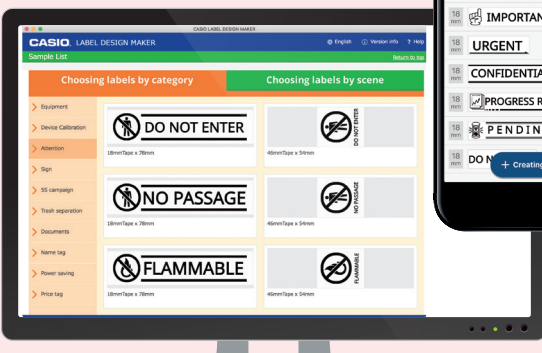


#### Choosing labels by category

for PC / for Smartphone

Samples are searchable by category.

- Equipment • Device Calibration
- Attention • Sign • 5S campaign
- Trash separation • Documents
- Name tag • Power saving • Price tag



#### Connection methods of compatible label

	PC		Smartphone	
	Windows®	Mac®	Android	iOS
KL-P350W	USB	WirelessLAN	WirelessLAN	
KL-G2	USB	—	—	

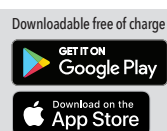
#### PC system requirements

Operating system	Windows® or macOS® For details about which operating systems are supported, see the following support page: <a href="https://world.casio.com/support/os_support/">https://world.casio.com/support/os_support/</a>	
Personal computer	PC/AT-compatible computer that satisfies the following conditions: • Pre-installed with one of the above operating systems • CPU recommended for the operating system in use • USB port installed as standard or compatible with wireless LAN IEEE 802.11b/g/n	• Pre-installed with one of the above operating systems • USB port installed as standard or compatible with wireless LAN IEEE 802.11b/g/n
Memory	At least 2 GB	Memory recommended for the operating system in use
Hard disk	At least 1 GB of free space	
Pointing device	Mouse or equivalent device compatible with the above operating systems	

#### Smartphone system requirements

Operating system	Android or iOS For details about which operating systems are supported, see the following support page: <a href="https://world.casio.com/os_mobile/">https://world.casio.com/os_mobile/</a>
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- \* An Internet connection is required for certain functions, such as searching for samples.
- \* LABEL DESIGN MAKER is not compatible with Windows for smartphones or tablets.
- \* Comply with other system requirements recommended for the above operating systems.
- \* Certain equipment configurations may not support proper operation.
- \* Operation is not guaranteed on an operating system that has been upgraded or otherwise modified from the pre-installed state.



#### Specifications

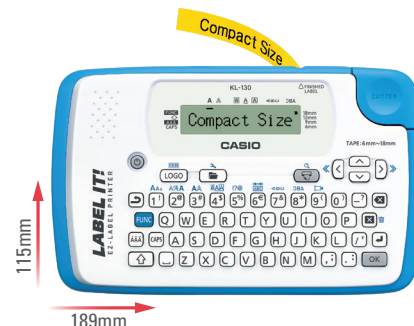
	for PC	for Smartphone
Samples	Categories: 10 types ( Equipment / Device Calibration / Attention / Sign / 5S campaign / Trash separation / Documents / Name tag / Power saving / Price tag ) English, Thai, Traditional Chinese: 131 each  Scenes: 6 types ( Factory / Office / Hospital / School / Store / Construction ) English, Thai, Traditional Chinese: 355 each*	8 types ( Attention / Sign / 5S campaign / Trash separation / Documents / Name tag / Power saving / Hospital ) English, Thai: 83 each
Tape length	~ 600 mm	~ 600 mm
Fonts	PC fonts, LABEL DESIGN MAKER fonts	Smartphone fonts, LABEL DESIGN MAKER fonts
Character size	3 ~ 600	Freely scalable
Character styles	Normal / Bold / Italic / Underline / Color reversal (white)	—
Print direction	Horizontal / Vertical	Horizontal / Vertical
Numbering	● ( 0-9, a-z )	●
Merge print (import)	● ( .xlsx, .csv )	—
Image paste	● ( BMP, JPG, PNG, GIF )	●
Table creation	●	—
Time stamp	●	●
Barcode printing	14 types: EAN-13 (JAN-13), EAN-8 (JAN-8), UPC-A, UPC-E, ITF, CODE39, NW-7 (CODABAR), CODE128, GS1-128, GS1 Databar, QR Code, PDF417, Data Matrix, MaxiCode	5 types: EAN-13 (JAN-13), ITF, CODE39, CODE128, QR Code
Frames	41	46
Storage	●	● ( 200 items )
Administrator privileges	Unnecessary	—
USB driver	Unnecessary (Note: Necessary for Windows® 7)	—
Language support	English / Thai / Traditional Chinese	English / Thai

\*Includes samples that overlap with samples searchable by category

Please visit the website for details. ▶  
Check the website for details about LABEL DESIGN MAKER.  
[labeldesignmaker.casio.jp](http://labeldesignmaker.casio.jp)



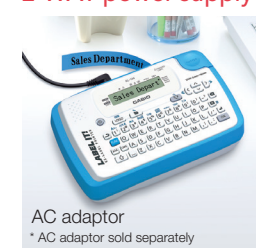
#### Compact and powerful



#### KL-130

- Easy-to-read, 12-digit, 1-line LCD
- Accepts 18, 12, 9 and 6mm tape widths
- 12mm print head / 200 dpi resolution
- Designed logo printing
- Barcode printing
- 534 built-in characters
- AC adaptor (sold separately)

#### 2-WAY power supply



AC adaptor  
\* AC adaptor sold separately



AA alkaline batteries

#### 8 installed fonts



Prints up to 3 lines  
(18 mm tape)

Equipment type : PC  
Control tag No.0896  
Thomas Sweeney

\* Actual size

Barcode printing for your business



- EAN-13/EAN-8 • UPC-A/UPC-E
- ITF • CODE39 • CODABAR (NW-7)

#### Portable label printer



#### KL-HD1

- Accepts 18, 12, 9 and 6mm tape widths
- 12mm print head / 200 dpi resolution
- 8 languages

#### 60 designed logos



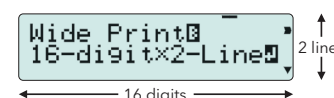
\* Available in 8 languages (English / Spanish / German / French / Italian / Swedish / Portuguese / Indonesian)

#### Compact model that prints high-resolution labels



#### KL-120

- Accepts 18, 12, 9 and 6mm tape widths
- Print preview
- 5 languages



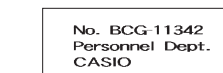
#### Multifunctional model with excellent memory



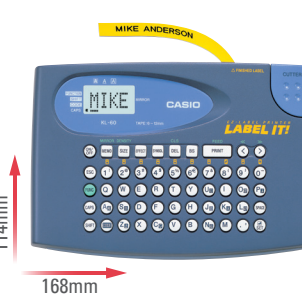
#### KL-820

- Accepts 24, 18, 12, 9 and 6mm tape widths
- Barcode printing
- 6 languages
- AC adaptor (sold separately)

Prints up to 3 lines (24 or 18mm tape)



#### Affordable model



#### KL-60

- Accepts 12, 9 and 6mm tape widths
- Prints up to 2 lines (12 or 9mm tape)
- Battery life: 4 tape cartridges



A varied selection of label tapes for use almost anywhere.

**High-Strength Adhesive Tape**  
- No residue - Cover up

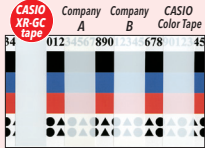
This tape uses a newly developed adhesive that is very strong and leaves no residue when labels are removed. When used for over-labeling, it covers up the surface.

Labels peel off cleanly.



Compared to other adhesives, this product doesn't leave any residue.

The tape covers up the surface.



In an over-labeling comparison test, the new adhesive tape completely covers the surface.

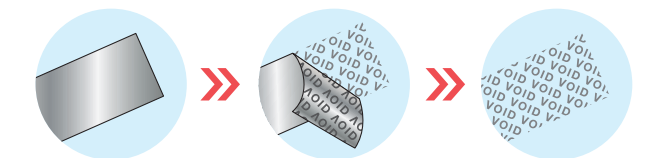
\*1 BLACK on SILVER not available in 6 mm width



**Tamper-Evident Tape**

This tape leaves the word "VOID" on the application surface when removed, making it possible to detect whether labels have been removed. It is effective for applications such as anti-tampering security and protection of confidential information.

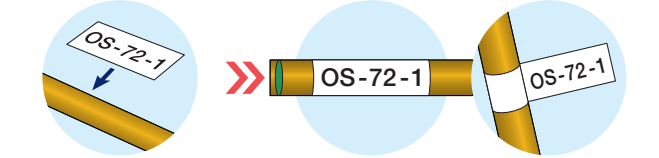
\* If applied to hard-to-stick surfaces, VOID pattern might not be left sufficiently when the label is peeled off.



**Cable Flexible Tape**

This tape conforms to curved surfaces such as cables and bottles.

\* Suitable for use with USB cables and other cables with connectors



**Color Tape**

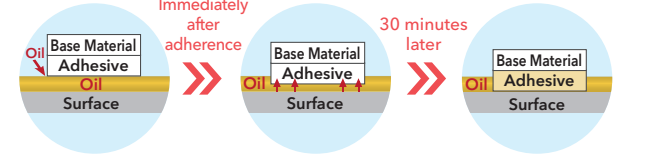
This standard labelling tape comes in a wide variety of colors. Using labels color-coded according to the objects to be labeled or their purpose makes it easy to organize and manage things.



**Tape for Oily Surfaces**

This tape uses an adhesive that can absorb oil from the surface. Labels can be attached to surfaces contaminated with salad oil, lubricating oil, engine oil, anti-rust oil, or other types of oil or grease.

\* If a surface is heavily covered with oil, the tape may not reach full adhesive power.



**Heat Shrink Tube**

These fabric tubes shrink when heat is applied. Pass a cable through a tube and apply hot air using an industrial hot-air gun to shrink the tube to fit the cable.

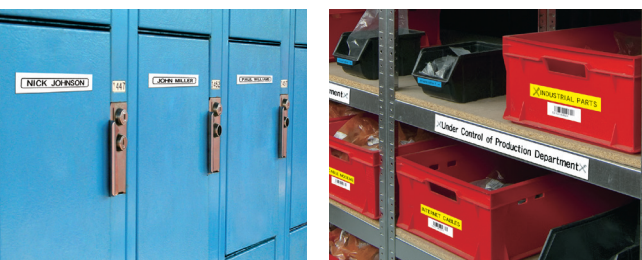
\* Suitable for use with conductor wire without connectors and other cables of smaller diameter than the tubes  
\* Tubes shrink when hot air of from 90°C to 270°C is applied.



**Magnetic Tape**

The back of the tape is magnetized, so labels can be attached to whiteboards, fridges, and other metallic surfaces.

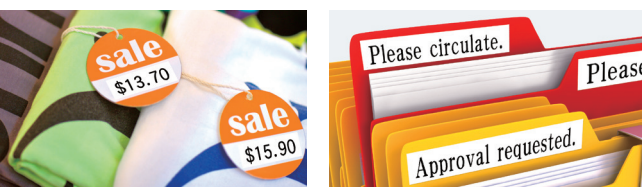
\*4 For use with model KL-G2 and KL-P350W



**Paper Tape**

This is affordable paper tape. The tape surface is coated to increase print permanence.

\* Use indoors away from direct sunlight.



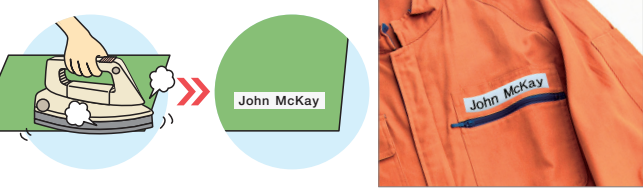
**Fluorescent Tape**

These fluorescent colored tapes are great for producing labels with high visual impact.



**Iron-On Fabric Tape**

This tape can be attached directly to fabrics using a clothes iron.



**Tape Lineup**

	Width	24mm	18mm	12mm	9mm	6mm
High-Strength Adhesive Tape [8m]	BLACK on WHITE	XR-24GCWE	XR-18GCWE	XR-12GCWE	XR-9GCWE	XR-6GCWE
	- No Residue	XR-24GCYW	XR-18GCYW	XR-12GCYW	XR-9GCYW	XR-6GCYW
	- Cover up	XR-24GCSR	XR-18GCSR	XR-12GCSR	XR-9GCSR	—
Color Tape [8m]	BLACK on WHITE	XR-24WE1	XR-18WE1	XR-12WE1	XR-9WE1	XR-6WE1
	BLACK on CLEAR	XR-24X1	XR-18X1	XR-12X1	XR-9X1	XR-6X1
	BLACK on RED	XR-24RD1	XR-18RD1	XR-12RD1	XR-9RD1	XR-6RD1
	BLACK on YELLOW	XR-24YW1	XR-18YW1	XR-12YW1	XR-9YW1	XR-6YW1
	BLACK on BLUE	XR-24BU1	XR-18BU1	XR-12BU1	XR-9BU1	—
	BLACK on GREEN	XR-24GN1	XR-18GN1	XR-12GN1	XR-9GN1	XR-6GN1
	BLACK on GOLD	—	XR-18GD1	XR-12GD1	XR-9GD1	—
	BLACK on SILVER	—	XR-18SR1	XR-12SR1	XR-9SR1	—
	RED on WHITE	—	XR-18WER1	XR-12WER1	XR-9WER1	—
	BLUE on WHITE	—	XR-18WEB1	XR-12WEB1	XR-9WEB1	—
	BLACK on SILVER	XR-24SCSR	XR-18SCSR	—	—	—
	—	—	—	—	—	—
Tamper-Evident Tape [5.5m]	BLACK on WHITE	XR-24TRWE	XR-18TRWE	XR-12TRWE	XR-9TRWE	—
Tape for Oily Surfaces [5.5m]	BLACK on WHITE	—	XR-18HMWE	XR-12HMWE	XR-9HMWE	—
Cable Flexible Tape [5.5m]	BLACK on WHITE	—	XR-18HSWE	XR-12HSWE	XR-9HSWE	—
Heat Shrink Tube [2.5m]	BLACK on WHITE	—	—	—	—	—
	BLACK on YELLOW	XR-24JWE	—	—	—	—
Magnetic Tape*5 [1.5m]	BLACK on WHITE	XR-24JYW	—	—	—	—
	BLACK on FLUORESCENT PINK	—	XR-18FPK	XR-12FPK	XR-9FPK	—
Fluorescent Tape [5.5m]	BLACK on FLUORESCENT ORANGE	—	XR-18FOE	XR-12FOE	XR-9FOE	—
	BLACK on FLUORESCENT YELLOW	—	XR-18FYW	XR-12FYW	XR-9FYW	—
	BLACK on FLUORESCENT GREEN	—	XR-18FGN	XR-12FGN	XR-9FGN	—
	—	—	—	—	—	—
Paper Tape [8m]	BLACK on WHITE	—	XR-18TWE	XR-12TWE	XR-9TWE	—
Iron-On Fabric Tape [3.5m]	BLACK on WHITE	—	—	XR-12VWE	—	—

\*5 For use with models KL-G2 and KL-P350W

## Specifications

Model	KL-P350W	LABEL DESIGN MAKER		KL-G2	KL-820	KL-HD1	KL-130	KL-120	KL-60
		PC	smartphone						
Keyboard layout	—	Depends on PC input method	Depends on smartphone input method	QWERTY	QWERTY	ABCD keyboard	QWERTY	QWERTY	QWERTY
Display	LCD	—	—	128 x 64 dots with backlight	95 x 32 dots	96 x 32 dots	96 x 16 dots	96 x 16 dots	20 x 7 dots + cursor
	LED	Power/wireless LAN/status	—	—	—	—	—	—	—
Display (input data)	—	—	—	16 digits x 3 lines	16 digits x 3 lines	12 digits x 1 line	12 digits x 1 line	16 digits x 2 lines	4 digits x 1 line
Available tape width (mm)	24/18/12/9/6	—	—	24 / 18 / 12 / 9 / 6	24 / 18 / 12 / 9 / 6	18 / 12 / 9 / 6	18 / 12 / 9 / 6	18 / 12 / 9 / 6	12 / 9 / 6
Printing resolution	200 dpi / 144 dots	—	—	200 dpi / 128 dots	200 dpi / 96 dots	200 dpi / 96 dots	200 dpi / 96 dots	200 dpi / 96 dots	160 dpi / 32 dots
Maximum printing speed (mm/sec)	20	—	—	20	6	10	6	6	11.6
Unit of length switching	—	mm	mm	cm / inches	cm / inches	cm / inches	cm / inches	cm / inches	—
Maximum printing height (mm)	18	—	—	16	12	12	12	12	5
Maximum printing lines	—	—	9	8	3	3	3	2	2
Maximum printing length (cm)	60	—	—	800	—	—	—	—	—
Fonts	See the corresponding software type →	All fonts installed on PC + LABEL DESIGN MAKER fonts	All fonts installed on smartphone + LABEL DESIGN MAKER fonts	Sans-serif / Sans-serif Rounded / Roman / Courier / Pop / Slab Serif / Bordeaux Heavy / Cursive	Sans-serif / Sans-serif italic / Sans-serif Rounded / Roman / Roman italic	Sans-serif / Sans-serif Rounded / Roman / Courier / Pop / Slab Serif / Bordeaux Heavy / Cursive	Sans-serif / Sans-serif Rounded / Roman / Courier / Pop / Slab Serif / Bordeaux Heavy / Cursive	Sans-serif	Sans-serif
Character styles		Normal / Bold / Italic / Underline / Color reversal (white)	—	Normal / Bold / Outline / Shadow / Raised	Normal / Bold / Outline / Shadow / Raised	Normal / Bold / Outline	Normal / Bold / Outline	Normal / Bold / Outline	Normal
Character effects		Normal / Bold / Italic / Underline / Color reversal (white)	—	Shading / Underline / Box	Shading / Underline / Box	Shading / Underline / Box	Shading / Underline / Box	Shading / Underline / Box	Shading / Underline / Box
Built-in character types	—	—	—	883	248	668	534	248	207
Alphanumeric characters	See the corresponding software type →	See "Fonts"	See "Fonts"	62	62	62	62	62	62
Illustrations		292	286	245	—	245	111	—	—
Special characters / Accented characters		See "Fonts"	See "Fonts"	397	87	182	182	87	46
Countries' characters / symbols		It is in PC	It is in smartphone	179	99	179	179	99	99
Auto cutter with half-cut function	●	—	—	●	—	—	—	—	—
Frame printing	See the corresponding software type →	41	46	65	65	65	—	—	—
Layouts according to use		200 or more	83	—	24	—	—	18	—
Mirror printing		●	●	●	●	●	●	●	●
Printing direction		Horizontal / Vertical	Horizontal / Vertical	Horizontal / Vertical	Horizontal / Vertical	Horizontal / Vertical	Horizontal / Vertical	Horizontal	Horizontal
Printing number setting	—	99	99	100	9	9	9	9	—
Designed logos	—	—	—	60	60	60	60	—	—
Numbering	See the corresponding software type →	●	●	●	●	—	—	—	—
Barcode printing		●	●	●	●	—	●	—	—
Message switching (Language)		English / Thai / Traditional Chinese	English / Thai	8 languages*1	6 languages*2	8 languages*1	8 languages*1	5 languages*3	English only
Print job memories	Reprint / Memory Print	Unlimited (depending on PC memory size)	200	Approx. 2,000 characters	100 characters / Layout / Numbering / Barcode x 10 each	80 characters x 2	80 characters x 10 / Barcode x 10	80 characters x 2	63 characters x 1
Auto power off	Approx. 6 minutes (excluding when connected)	—	—	●	●	●	●	●	●
Maximum characters per input data	—	—	100	255	100	80	80	80	63
Power supply	AC adaptor**4 (included)	—	—	AC adaptor**4 (included) or 8 × AA-size alkaline (LR6) batteries (sold separately)	AC adaptor**4 (sold separately) or 6 × AA-size alkaline (LR6) batteries (sold separately)	6 × AA-size alkaline (LR6) batteries (sold separately)	AC adaptor**4 (sold separately) or 6 × AA-size alkaline (LR6) batteries (sold separately)	6 × AA-size alkaline (LR6) batteries (sold separately)	6 × AA-size alkaline (LR6) batteries (sold separately)
Approximate battery life*5	—	—	—	2 tape cartridges	4 tape cartridges	4 tape cartridges	4 tape cartridges	4 tape cartridges	4 tape cartridges
Dimensions : H x W x D (mm)*6	61 × 131.7 × 136	—	—	67.5 × 202 × 212	52.5 × 167 × 223	60 × 112 × 202	54.5 × 189 × 115	54.5 × 189 × 115	51.5 × 168 × 114
Approximate weight (g)*7	495	—	—	850	610	340	430	430	300
Bundled tape cartridge (sample)	18mm × 1	—	—	12mm × 1	12mm × 1	12mm × 1	12mm × 1	12mm × 1	9mm × 1
USB	●	—	—	●	—	—	—	—	—
Wireless LAN	●	—	—	—	—	—	—	—	—
BA-300 (software)	—	—	—	●	—	—	—	—	—
Label Design Maker (software)	●	—	—	●	—	—	—	—	—

\*1 English / Spanish / German / French / Italian / Swedish / Portuguese / Indonesian \*2 English / Spanish / German / French / Italian / Swedish \*3 English / Spanish / German / French / Italian

\*4 KL-P350W: AD-1824L, KL-G2: AD-1832L, KL-820 / KL-130: AD-A95100 \*5 Continuous printing \*6 The height dimension includes the feet \*7 Not including batteries

## Labemo

For labels you want to replace from time to time!

### Labemo tape lineup\*

Width	18mm	12mm	9mm
BLACK on WHITE	XA-18WE1	XA-12WE1	XA-9WE1
BLACK on YELLOW	XA-18YW1	XA-12YW1	XA-9YW1
BLACK on PINK	XA-18PK1	XA-12PK1	XA-9PK1

Length: 5 meters

Labemo dedicated tapes cannot be used with LABEL IT! products.

\* For use with MEP-T10, MEP-U10 and MEP-K10



\*"QR Code" is a registered trademark of DENSO WAVE INCORPORATED.

\* Company names and product names shown are the registered trademarks and trademarks of their respective companies.

\* Displays shown in this catalog are photographic images.

\* Most of the printing examples are reduced to less than actual size.

\* Product and accessory specifications and designs are subject to change without notice.

\* Printing examples are simulations.